

JOB DESCRIPTION

Content Creator

Role Summary

Original content owner — captures, edits and produces photo and video content. The Content Creator works in the field, delivers ready-to-publish material, and builds the organisation's owned content library.

REPORTS TO	Creative Manager
DIRECT REPORTS	None
EXPERIENCE REQUIRED	4 years
LOCATION	On-site
TYPE	Full-time, permanent

Qualifications

Bachelor's degree in Film, Media Production, Photography, Journalism or related field. Strong portfolio required.

Key Responsibilities

- Capture original photo and video content on location — destinations, people, events, behind-the-scenes.
- Edit and produce short-form content for social and digital campaigns.
- Travel as required for shoots; manage on-location logistics and equipment.
- Build and maintain a well-tagged, well-organised owned-content library.
- Collaborate with the Social Media Manager and Creative Copywriter on weekly content drops.
- Stay current with content formats, editing styles and creator-economy trends.

Skills & Experience

- Strong portfolio of original photo and video work — ideally short-form, social-first content.
- Proficient with professional camera equipment and mobile-first capture.
- Strong editing skills in Adobe Premiere, Final Cut, DaVinci Resolve or CapCut.
- Comfortable working independently in the field, including across multi-day shoots.
- Eye for storytelling, framing and authentic moments.
- Driving licence and willingness to travel domestically required.