

JOB DESCRIPTION

Creative Manager

Role Summary

Senior creative leader responsible for the standard and output of all in-house creative work. The Creative Manager sets the visual direction, manages the design team, and ensures every piece of work meets the highest creative bar before it leaves the office.

REPORTS TO	Managing Director
DIRECT REPORTS	Creative cluster (4 direct reports)
EXPERIENCE REQUIRED	6 years
LOCATION	On-site
TYPE	Full-time, permanent

Qualifications

Bachelor's degree in Graphic Design, Visual Communication, Fine Arts or related creative discipline. Master's degree an advantage.

Key Responsibilities

- Set the creative direction across all formats and channels — print, digital, video, environmental.
- Approve creative work before it reaches the brand or distribution teams.
- Lead and develop the in-house creative team: designers, content creator and copywriter.
- Brief and review external production and creative partners on large-scale projects.
- Maintain and evolve the visual identity system across new applications and contexts.
- Protect the integrity of the brand identity at every touchpoint.

Skills & Experience

- Outstanding portfolio demonstrating range, originality and execution across multiple disciplines.
- Experience leading creative teams within an in-house environment or top-tier agency.
- Confidence in presenting and defending creative work to senior stakeholders.
- Deep knowledge of brand identity systems and their application at scale.
- Strong written and verbal communication in English; Arabic preferred.