

Ministry of Commerce, Industry, and Investment Promotion | Job Description

Executive Director, Manufacturing Industries Development Programme

1. Job Title

Executive Director, Manufacturing Industries Development Programme

2. Reporting Line

- Direct reporting line: Head of the Programme Management Office (PMO), pending confirmation of the exact title by Human Resources
- Indirect reporting line: His Excellency the Minister of Commerce, Industry, and Investment Promotion, as the overall sponsor of the four executive programmes
- Accountability framework: quarterly review with the Financial and Economic Committee of the Council of Ministers through the PMO

3. Direct Reports and Team Composition

- Manufacturing industries development specialists: 3
- Industrial economic analyst: 1

4. Job Purpose

The Chief Executive Officer leads the design, execution, and impact realisation of the Manufacturing Industries Development Programme under the supervision of the Programme Management Office and within the governance framework approved by the Ministry, with the mandate of accelerating the implementation of the National Industrial Strategy initiatives related to manufacturing within the approved 264-initiative package, maximising local added value, attracting quality industrial investment, and raising the competitiveness and productivity of the manufacturing sector

5. Key Responsibilities and Accountabilities

- Translate the programme objectives into an annual operating plan with prioritised initiatives, milestones, and resource allocation
- Review the 264 initiatives of the National Industrial Strategy and identify those related to manufacturing industries, prioritising by impact magnitude, gap-closing capacity, and speed of execution
- Classify initiatives by priority, economic impact, and ease of execution
- Develop the roadmap for delivering priority initiatives within the programme framework
- Coordinate with the relevant entities to ensure effective execution of the manufacturing strategy initiatives
- Close gaps in the Strategy by developing complementary initiatives that strengthen industrial value chains
- Engage quality industrial investors and the relevant investment promotion entity to attract local and foreign capital into priority industrial sectors
- Support inter-industry integration and reinforce local content
- Lead institutional coordination with the strategy-implementing entities, ministries, and the sectoral directorates of MOCIIP
- Interface with the other three executive programmes and with the Offices of Empowering Specialisations and Supporting Platforms
- Represent the programme in inter-governmental fora related to industrial development
- Track and measure initiative execution and its impact against the KPIs set out below
- Prepare periodic reports for the Programme Management Office and the Minister, including input to the quarterly briefing for the Financial and Economic Committee of the Council of Ministers
- Maintain dashboards and analytics that link delivery to the programme KPIs
- Lead, develop, and evaluate the programme team
- Build technical and institutional capability within the team to sustain delivery momentum

6. Performance Indicators

- Annual growth in the value of manufacturing investments: 14% by 2030, and 6% by 2040 (source: MOCIIP Objectives and Targets Scorecard)
- Manufacturing sector growth rate at constant prices: 7% in 2026, and 4.8% in 2030 (source: 11th Five-Year Plan)
- Annual growth in the number of small and medium-sized enterprises (industries) in the industrial sector: 3% by 2030, and 3% by 2040 (source: MOCIIP Objectives and Targets Scorecard)
- Annual growth rate of the industrial sector: 7% by 2030, and 7% by 2040 (source: MOCIIP Objectives and Targets Scorecard)
- Contribution of the manufacturing sector to GDP at constant prices: 9.7% in 2026, and 10.4% in 2030 (source: 11th Five-Year Plan)
- Implementation rate of the National Industrial Strategy initiatives related to manufacturing industries
- Number of new industrial projects launched

7. Required Academic Qualifications

- Minimum: a Bachelor's degree from a recognised university in industrial engineering, industrial economics, business administration with an industry concentration, or a related discipline
- Preferred: a Master's degree in a related discipline

8. Required Years and Type of Experience

- Minimum 10 years of relevant experience, of which at least 5 years are in a senior leadership role
- Experience in the industrial sector, in industrial strategy implementation, or in industrial investment is essential
- Experience working with or within Omani government entities is preferred

9. Required Professional Certifications

- Preferred: a recognised programme or project management certification such as PMP, PgMP, or MSP
- Desirable: an industrial or operational excellence certification such as Lean Six Sigma

10. Technical Competencies

- Strategic planning and execution
- KPI design and impact measurement
- Institutional coordination across government entities
- Senior-governance report writing
- Data-informed decision making
- Industrial value chain analysis
- Industrial strategy implementation
- Familiarity with the structure and content of the National Industrial Strategy
- Attraction of quality industrial investment

11. Behavioural and Leadership Competencies

- Strategic leadership
- Results orientation and accountability
- Institutional collaboration
- Integrity and professional confidentiality
- Senior stakeholder management
- Team development and capability building
- Resilience under the demands of public-sector leadership
- Execution orientation and industry credibility with investors and sectoral entities

12. Language Requirements

- Arabic: full professional fluency, essential
- English: full professional fluency, essential

13. Key Stakeholder Interfaces

- Internal: Head of the Programme Management Office (PMO)
- Office of His Excellency the Minister of Commerce, Industry, and Investment Promotion
- CEOs of the other three executive programmes
- Office of Empowering Specialisations
- Office of Empowering Supporting Platforms
- MOCIIP directorates and specialisation functions
- External: Entities implementing the National Industrial Strategy
- The relevant investment promotion entity
- Quality industrial investors
- National Centre for Statistics and Information

14. Travel and Working Conditions

- Muscat-based, with a hybrid working pattern aligned to Ministry policy
- Periodic domestic travel for stakeholder coordination

15. Other Requirements

- Omani nationality: a hard requirement
- Commitment to professional confidentiality on commercially and governmentally sensitive matters
- Adherence to the Civil Service Law and Ministry policies
- Acceptance of the PMO governance framework and the quarterly reporting and review cycle with the Financial and Economic Committee